

Montréal Creole Market and many other other lively and colourful events

# Martinique Gourmande Culinary and Solidarity Festival celebrates flavours from the Island of Flowers from September 12 to 24 throughout Quebec

**Montréal, August 8, 2023** - The Martinique Gourmande Culinary and Solidarity Festival, an initiative of the *Comité Martiniquais du tourisme au Canada*, returns for its 16<sup>th</sup> edition from September 12 to 24. The event features a Creole Market<sup>1</sup> under the theme "From Tradition to Innovation" at the Grand Quay of the Port of Montréal on September 16 and 17, four guest chefs from Martinique who will delight visitors with the taste of sunshine, as well as some 30 restaurants throughout Québec offering flavours of Martinique on their menus. *Martinique Gourmande* is a true cross-cultural event, where each participant explores the other's identity through his or her cuisine. It's THE gastronomic event of the fall season, not to be missed!

"Martinique's gastronomy is a worldly cuisine, the product of a multitude of influences. That's why, once again this year, *Martinique Gourmande* is expanding outside of Montréal. Our generous and talented chefs from both Martinique and Québec will tease the senses and make flavours come alive through their four-handed collaborations. A flavourful dialogue between Martinique and Québec, between traditional recipes and culinary innovations," explains Bénédicte Di Géronimo, President of the *Comité Martiniquais du Tourisme*.

<sup>&</sup>lt;sup>1</sup> Marché Créole has been accredited as part of the AIFQ (Année de l'Innovation Franco-Québécoise - *Franco-Québec Innovation Year*) supported by the Ministries of Foreign Affairs of France and Québec.



**PRESS KIT** 

### Colours and flavours at Montréal's Creole Market!

On September 16 and 17, the irresistible charm and festive spirit of the Caribbean will be on display at *Martinique Gourmande'*s Creole Market at Pavillon d'Iberville on the Grand Quay of the Port of Montréal. Admission is free, and there will be entertainment for all. The event will feature tastings of signature specialties cooked up by four renowned Martinique chefs, a mixology competition, a fruit carving demonstration, a dominoes tournament, "C'est moi le chef" workshops for children, zouk lessons, initiation to bèlè and biguine, a Martinique carnival-themed closing party and many more surprises!

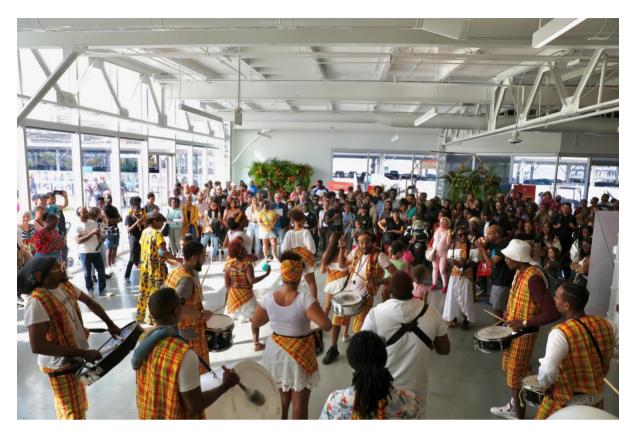
# The four guest chefs from Martinique:

<u>Clémence Bruère Dawson</u>, OKO, conscious cuisine "from garden to plate"

<u>Luidji Couteperoumal</u>, Chef, La Suite Villa

Harold Jeanville, Chef, <u>Carte Blanche</u> restaurant

<u>Yadji Zami</u>, founder of the <u>Galanga Fish Bar</u> restaurant



Martinique Gourmande's Creole Market 2022

## A partnership with Tablée des Chefs' Solidarity Kitchens

For the 4th year, thanks to a donation from the *Comité Martiniquais du Tourisme*, the <u>Tablée des Chefs' Solidarity Kitchens</u> will cook up 5,000 portions of a typical Martinique recipe for Québec food banks. Once again this year, *Martinique Gourmande*, a festival of solidarity, aims to help Québec families in need. Food and containers will be supplied by *La Tablée des Chefs*, and Chef <u>Jérémie Jean Baptiste</u>, culinary advisor to the *Martinique Gourmande* Festival, will oversee meal preparations. The public is invited to support the *Solidarity Kitchens* by making a donation to *Tablée des Chefs* on the *Martinique Gourmande* website.

This partnership with Solidarity Kitchens has enabled the 2021 edition to be nominated for the Lauriers de la Gastronomie québécoise.

# Caribbean-style menus in several Québec restaurants

From September 12 to 24, some 30 restaurants throughout Québec will be spreading the sunshine of Martinique with a menu or a cocktail in honour of the island of flowers. The list of participating establishments will be announced shortly.

### **About Martinique Gourmande**

Martinique Gourmande is a sun-drenched culinary festival created in 2008 by the Comité Martiniquais du Tourisme au Canada, with the aim of prolonging summer on the plates and in the hearts of Québecers and giving them a foretaste of their next vacation in Martinique. In fact, it was one of the first of its kind in Montreal! In 2020, the festival reinvented itself, earning a nomination in the Event of the Year category at the Lauriers de la gastronomie québécoise. Martinique Gourmande also stands out for its eco-responsibility, notably through the use of biodegradable materials. Fifteen editions and a few thousand feasts later, the festival continues to reinvent itself a little each year, for an exceptionally solidary 16th, cultivating encounters around Martinique's cuisine and culture.

### **About Martinique**

Martinique is a French island in the heart of the Lesser Antilles archipelago. The Flower of the Caribbean, the Rum capital of the world, the birthplace of the famous poet Aimé Césaire - whatever you want to call it, Martinique remains one of the world's most charming and attractive destinations. Named by TripAdvisor as the World's Best Emerging Destination in 2021, Martinique reveals its charms to nature lovers, water sports enthusiasts and cultural enthusiasts alike. Twice recognized by UNESCO for its yawls (traditional boats) and its exceptional biosphere, Martinique arouses passions for its natural beauty, the diversity of its landscapes, its history, its warm-hearted people and its rich gastronomy: Route des Grands Rhums AOC de la Martinique, tasty cuisine, myriad spices, authentic crafts, all presented together in a unique venue for the pleasure of our visitors. <a href="https://www.lamartinique.ca">www.lamartinique.ca</a>

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